



## **2019 Sponsorship Opportunities**

On behalf of the PGA of Canada Professionals in Essex & Kent counties, we are excited to continue our support and organization of the **Essex Kent Junior Golf Hughes Tour** formerly known as the Southland Insurance Junior Tour. As this golf tour involves our youth's future, we are pleased to have the Hughes Family playing a lead role that supports junior golf in our community.

The **Essex Kent Junior Golf Hughes Tour** provides a fantastic opportunity for youth to develop character, honesty, integrity and good sportsmanship. "These lifelong lessons are taught and experienced through the game of golf which provides our youth with a better understanding that no matter what you do in life you will have good and bad bounces occur along the way" said Tour Director, Nancy McCann.

The Tour kicks off with the Junior Golf Expo, Sponsors/Media Day and a family golf tournament on Sunday May 26, 2019 from 2:00 pm to 7:00 pm at Kingsville Golf Club. Local PGA of Canada Professionals will be on hand to offer free instruction to all junior golfers. After the clinic, there is a family fun golf tournament and dinner which will serve as a fundraiser for the tour.

This year, the tour is proud to offer sponsorship opportunities that will provide our young golfers with resources to help them develop their game as well as helping the kids develop a sports mindset. The new website, [ekjuniortour.com](http://ekjuniortour.com), will feature player profiles, fun game improvement activities and drills as well as video lessons from the areas PGA of Canada Professionals. Our goal is to provide an interactive site for the kids to visit when they need information on golf as well as other life inspiring resources.

We have also activated Social Media Sites on Facebook and Instagram, Essexkent JuniorHughestour, Twitter @ekjrhughestour and Snapchat ekjrhughestour .

## 2019 Sponsorship Options Prices Include HST

### Eagle Sponsorship - \$1500

#### Features and Benefits:

- Your name or corporate logo will appear on the main page of the website with a link to your site through December 31<sup>st</sup>, 2019.
- Your name or corporate logo will appear on several social media posts throughout the summer
- Your name or corporate logo will appear on tear drop flags located at each tour stop for both 9 and 18-hole divisions.
- You and a guest will be invited to the tour's year end dinner and awards banquet. That evening you will be presenting an award to a deserving young golfer in the 18-hole division
- Your name or corporate logo will appear on other promotional material which will be developed as the season progresses. Examples include promotional tee shirts and other giveaways.
- You will receive 8 rounds of golf with cart at the area course that have partnered with the tour in 2019. Approximate value of \$400
- You will receive a 1-hour golf clinic for 4 people with one of the area PGA of Canada professionals. Date and location to be determined.

### Birdie Sponsorship - \$750

#### Features and Benefits:

- Your name or corporate logo will appear on the sponsors main page of the website with a link to your site December 31<sup>st</sup>, 2019.
- Your name or corporate logo will appear on a few social media posts throughout the summer
- Your name or corporate logo will appear on a hole sign located on the course at both the 9 and 18-hole venues
- Your name or corporate logo will appear on other promotional material which will be developed as the season progresses. Examples include promotional tee shirts and other giveaways.
- You will receive 4 rounds of golf with cart at the area course that have partnered with the tour in 2019. Approximate value of \$200
- You will receive a 1-hour private golf lesson with one of the area PGA of Canada professionals. Date and location to be determined

### Family/Hole Sponsorship - \$250

#### Features and Benefits: A great way for your family to support the tour.

- Your name will appear on a hole sign located on the course at both the 9 and 18-hole venues
- Your name or corporate logo will appear on other promotional material which will be developed as the season progresses. Examples include promotional tee shirts and other giveaways



## 2019 Sponsorship Commitment Prices include HST

Eagle Sponsorship - \$1500       Birdie Sponsorship - \$750

Family/Hole Sponsorship - \$250

Personal or Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name or Company Website: \_\_\_\_\_

Payment Method:  Etransfer to: [nancymccann4golf@gmail.com](mailto:nancymccann4golf@gmail.com)

Cheque payable to Essex Kent Junior Hughes Tour

Donations Accepted \$ \_\_\_\_\_